

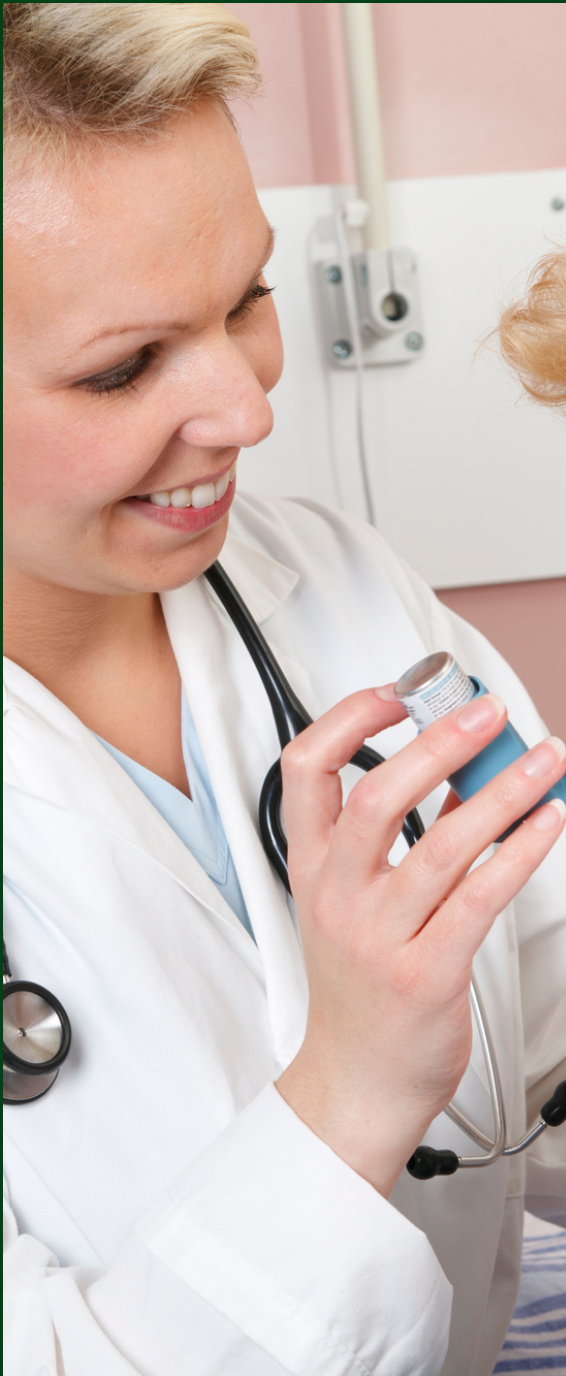


**Massachusetts Society for
Respiratory Care**

**SHOWCASE YOUR BRAND AND
SUPPORT THE MSRC: BECOME A
SPONSOR OF MSRC TODAY!**

Sponsorship Proposal

About Us



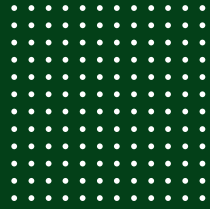
**Everything's
better when
we're together.**

Introduction

The Massachusetts Society for Respiratory Care (MSRC) is a nonprofit organization dedicated to promoting and advancing the respiratory care profession in the state of Massachusetts. Established in 1956, MSRC has been a leader in promoting excellence in respiratory care through education, advocacy, and networking opportunities.

At MSRC, we believe that every patient has the right to high-quality respiratory care, and we are dedicated to supporting our members in their efforts to provide the best care possible. We offer a variety of educational programs and resources, as well as networking opportunities, to help our members stay up-to-date on the latest developments in respiratory care and advance their careers.

Event Details



Location Details

Clarion Hotel and Conference
Center Taunton Foxboro

700 Myles Standish Blvd, Taunton,
MA 02780

Parking onsite available

Shipping onsite is available. Please
contact us for more information

*Note this hotel does not have any
rooms available for overnight stays.



Event Details

Move in: Monday October 9, 2023
from 7:00 pm to 9:00 pm.

Day 1: Doors open at 8:00 am,
opening remarks at 8:50 am.

Day 2: Doors open at 7:30 am,
opening remarks at 8:50 am.

Breakdown starts 1:00 pm
Wednesday October 11, 2023.



Massachusetts Society for Respiratory Care

Schedule

The Massachusetts Society for Respiratory Care's annual conference is a two-day event that will take place on October 10-11, 2023. The event kicks off with an opening ceremony at 8:00 am on October 9, followed by lectures in the morning and afternoon.

As a vendor, you'll have two unopposed times to showcase your products or services on day one: from 10:15 am to 11:00 am and again from 2:00 pm to 2:45 pm. You'll also have an opportunity to interact with attendees during the hour-long lunch break from 12:00 pm to 1:00 pm.

Day two starts at 9:00 am with the first vendor unopposed time at 10:00 am to 11:00 am, followed by lunch break from 12:00 pm to 1:00 pm.

Vendor setup can start on Monday at 7:00 pm. We kindly ask that all vendors are set up and ready to go by opening comments on Tuesday. The breakdown can begin after lunch on Wednesday.

This is a fantastic opportunity to connect with respiratory care professionals from across the region, and we look forward to having you join us at this year's conference.



Unlock new opportunities for growth and success by partnering with us.



Activities

This year, we're committed to providing attendees with a dynamic and engaging experience, and that's why we're excited to offer a range of gamification activities in partnership with our sponsors.

Our gamification activities are designed to encourage attendees to interact with your brand and the event as a whole, while having fun and potentially winning prizes. We offer a variety of activities, such as scavenger hunts, trivia games, photo contests, and more, all tailored to the interests and preferences of our attendees.

As a sponsor, you have the opportunity to create your own custom gamification activity or sponsor one of our existing activities. This is a great way to showcase your brand and engage with attendees in a unique and memorable way. You can offer exclusive prizes, promotions, or discounts to those who participate in your activity, which can help increase brand awareness and generate leads.

Package

Gold

ORDER NOW

\$2,000

Gold Sponsorship: As a Gold Sponsor of our event, your company will receive the highest level of recognition and exposure. You will have a speaking opportunity at the event, a premium booth location, and prominent branding and recognition at the event. Your logo and company description will be featured on the event website and promotional materials, and you will have the opportunity to distribute promotional items at the event. You will also receive recognition in event press releases and media materials, as well as on our website and social media platforms. In addition, you will receive complimentary tickets to the event, and sponsorship includes a booth at our event.

Silver

ORDER NOW

\$1,750

Silver Sponsorship: As a Silver Sponsor of our event, your company will receive a significant level of recognition and exposure. You will have a booth at the event, recognition in event materials, and your logo and company description will be featured on the event website and promotional materials. You will have the opportunity to distribute promotional items at the event and receive recognition in event press releases and media materials, as well as on our website and social media platforms. In addition, you will receive discounted tickets to the event, and sponsorship includes a booth at our event.

Bronze

ORDER NOW

\$1,500

Bronze Sponsorship: As a Bronze Sponsor of our event, your company will receive valuable recognition and exposure. You will receive recognition in event materials, and your logo and company description will be featured on the event website and promotional materials. You will have the opportunity to display a banner or other promotional materials at the event and receive recognition in event press releases and media materials, as well as on our website and social media platforms. In addition, you will receive discounted tickets to the event, and sponsorship includes a booth at our event.

Each sponsorship level includes a booth at our event, (2) attendee badges, and additional badges available for purchase. Additional tables are also available at a discounted rate.

Additional Opportunities

Student Sponsorship

ORDER NOW

\$2,500

We are pleased to offer a student sponsorship package for the Massachusetts Society for Respiratory Care's annual conference. This sponsorship includes coverage of the registration fee for students, a special meeting with students, and one email that can be sent on the sponsor's behalf to the student attendees.

As a student sponsor, your company will have the opportunity to connect with the future leaders of the respiratory care field and showcase your commitment to supporting their education and career development. Your sponsorship will help to ensure that students have access to the educational and networking opportunities they need to succeed in their careers.

In addition to covering the registration fees for students, your sponsorship will also include a special meeting with the student attendees. This is an opportunity for you to connect with students, hear about their experiences, and share information about your company and career opportunities in the respiratory care field.

As part of the student sponsorship package, we will also send one email on your behalf to the student attendees. This is an opportunity for you to introduce your company, share information about your products or services, and promote any career opportunities you may have available.

We believe that investing in the future of the respiratory care profession is crucial, and we are grateful for your support of our student sponsorship program. Together, we can help to ensure that the next generation of respiratory care professionals have the skills, knowledge, and resources they need to succeed.

Additional Opportunities

Refreshment Bottle Sponsorship

ORDER NOW

\$2,500

The Massachusetts Society for Respiratory Care's annual conference attracts hundreds of respiratory care professionals from across the region. This year, we are pleased to offer a refreshment bottle sponsorship package, which provides your company with an opportunity to promote your brand and support the health and well-being of our attendees.

As a water bottle sponsor, your company's logo and branding will be prominently displayed on the conference refreshment bottles. This is a highly visible opportunity to showcase your company's commitment to respiratory care and sustainability. Attendees will appreciate the convenience of having a reusable water bottle, and your company will benefit from the increased brand visibility.

In addition to logo placement on the refreshment bottles, your company will also receive recognition in conference materials, including the conference program and on the conference website. This is an opportunity to showcase your company's commitment to the respiratory care profession and to connect with attendees who are passionate about improving patient care and advancing the field.

We believe that investing in the health and well-being of our attendees is crucial, and we are grateful for your support of our refreshment bottle sponsorship program. Together, we can help to ensure that respiratory care professionals have access to the resources and information they need to improve patient outcomes and advance the field of respiratory care.

This is a single sponsor opportunity. The MSRC will not be purchasing bottled water and will have multiple water stations throughout the venue.

Additional Opportunities

Attendee Bag Sponsorship

ORDER NOW

\$3,000

The Massachusetts Society for Respiratory Care's annual conference is a highly anticipated event for respiratory care professionals, offering valuable educational and networking opportunities. This year, we are pleased to offer a bag sponsorship package, which provides your company with an opportunity to showcase your brand and support the conference attendees.

As a bag sponsor, your company's logo and branding will be prominently displayed on the conference bags that will be given to all attendees. This is an excellent opportunity to showcase your company's commitment to respiratory care and sustainability. Attendees will appreciate the convenience of having a high-quality bag to carry conference materials, and your company will benefit from the increased brand visibility.

In addition to the logo placement on the bags, your company will also receive recognition in conference materials, including the conference program and on the conference website. This is an opportunity to showcase your company's commitment to the respiratory care profession and to connect with attendees who are passionate about improving patient care and advancing the field.

We believe that investing in the health and well-being of our attendees is crucial, and we are grateful for your support of our bag sponsorship program. Together, we can help to ensure that respiratory care professionals have access to the resources and information they need to improve patient outcomes and advance the field of respiratory care.

Additional Opportunities

Advertisement Insert

\$500 + print fees

The Massachusetts Society for Respiratory Care's annual conference is a premier event for respiratory care professionals, providing educational and networking opportunities for attendees from across the region. This year, we are offering an advertisement insert in the participating folder, providing your company with a unique opportunity to promote your brand and connect with attendees.

As a sponsor of the participating folder, your company's advertisement will be included in every conference folder, which will be distributed to each attendee at registration. This is a highly visible opportunity to showcase your company's products or services and to connect with respiratory care professionals who are passionate about improving patient care and advancing the field.

Your advertisement insert can include information about your company, products or services, special offers, or any other message you would like to communicate to attendees. With hundreds of respiratory care professionals in attendance, this is an opportunity to connect with a wide audience and to showcase your company's commitment to the respiratory care profession.

We believe that connecting with our attendees is crucial to the success of the conference and to the advancement of the respiratory care profession. We are grateful for your support of our advertisement insert in the participating folder program, and we look forward to partnering with you to make this year's conference a success.

Fees include one page flyer. Additional fees for printing to be quoted after receipt of artwork.

Event Highlight



The Massachusetts Society for Respiratory Care's (MSRC) annual conference is the premier event for respiratory care professionals in New England. The conference provides a unique opportunity for attendees to network with colleagues, earn continuing education credits, and stay up-to-date on the latest developments in respiratory care.

Over two days, attendees will have access to a wide range of educational sessions and workshops, featuring leading experts in the field. Topics will include emerging technologies in respiratory care, respiratory therapy in critical care, pulmonary diagnostics, and more.

In addition to educational sessions, the conference will feature an exhibit hall with over 40 vendors showcasing the latest products and services in respiratory care. This is a prime opportunity for sponsors to connect with attendees and showcase their products and services.

The conference will also include keynote speakers, and other networking opportunities. Whether you are a respiratory therapist, nurse, physician, or other healthcare professional, this event is a must-attend for anyone in the respiratory care field.

By sponsoring this event, your company will have the opportunity to connect with a targeted audience of respiratory care professionals and showcase your commitment to advancing the field. We offer a range of sponsorship levels to fit any budget, and we are committed to working with our sponsors to ensure that they receive maximum exposure and benefit from their investment.

Exhibitor Information

The Massachusetts Society for Respiratory Care's annual conference is one of the premier events for respiratory care professionals, offering valuable educational and networking opportunities for attendees. This year, we are offering a limited number of vendor booth sponsorships, which provide your company with a unique opportunity to showcase your brand and connect with respiratory care professionals from across the region.

Our vendor booth sponsorships are highly sought after and tend to sell out quickly. The booths are located in a high-traffic area of the conference and are limited in size, providing your company with a prime opportunity to showcase your products or services to attendees.

As a vendor booth sponsor, your company will receive a space in the vendor area, along with a table and two chairs. This is a limited opportunity, so act quickly to reserve your space.

In addition to the booth space, your company will also receive recognition in conference materials, including the conference program and on the conference website. This is an opportunity to showcase your company's commitment to the respiratory care profession and to connect with attendees who are passionate about improving patient care and advancing the field.

We believe that connecting with our attendees is crucial to the success of the conference and to the advancement of the respiratory care profession. We are grateful for your support of our vendor booth sponsorship program and look forward to partnering with you to make this year's conference a success.

Don't miss out on this unique opportunity to showcase your brand and connect with respiratory care professionals from across the region. Reserve your vendor booth sponsorship today before they sell out.

Booth Only Cost – No Sponsorship

First booth \$1,200 (2 attendees)
Additional booth \$900 (2 attendees)

ORDER NOW





**Get in
touch
with us!**

info@msrcol.org

www.msrcol.org

(978) 400-9697 [Jason]

